

Location Exposure | Bull Creek Road, Fawn Township, PA 15084 (0 - 3 mi)

The two-way average daily traffic for your location is 18,182 vehicles.

With a standard load factor of 1.5 people 18+ years of age, one-way traffic at your locations delivers a Daily Effective Circulation of 13,637.

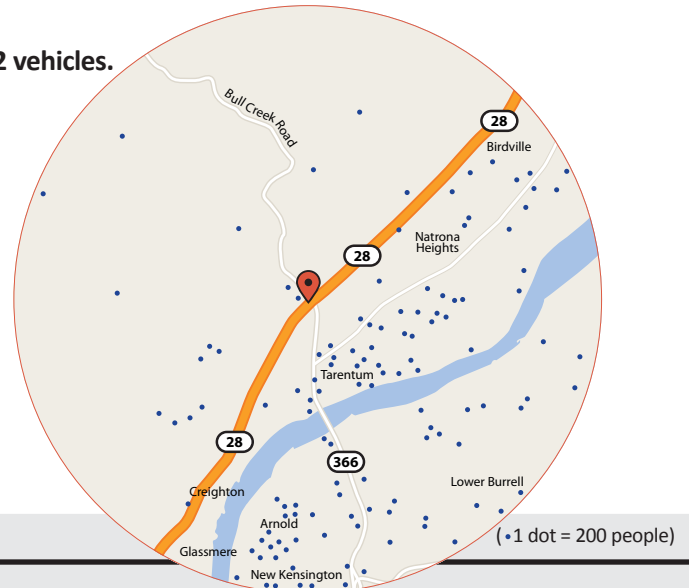
** traffic on PA 28

SAMPLE CPM (Cost per 1,000 Impressions)

\$2.50 CPM will result in a 4-week ad rate of: \$955

\$3.50 CPM will result in a 4-week ad rate of: \$1,336

\$5.00 CPM will result in a 4-week ad rate of: \$1,909



Population Statistics

Summary

2010 Census	38,446
2014 Estimate	37,631
2019 Projection	36,572
'10-'14 % Change	-2.1%
'14-'19 % Change	-2.8%

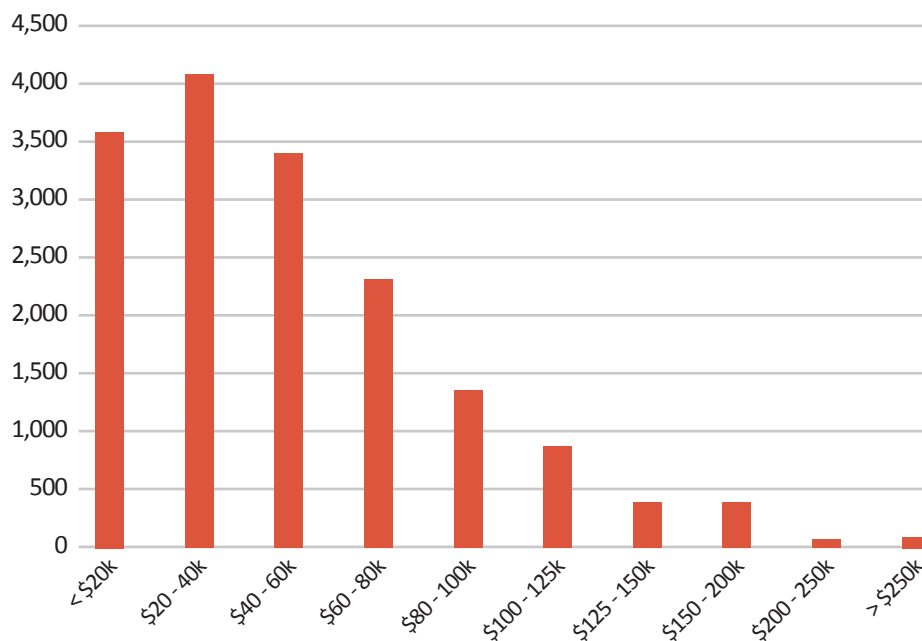
Age Cohorts

Population: < 18	7,435	19.8%
Population: 18-35	7,298	19.8%
Population: 35-50	6,723	17.9%
Population: 50-65	8,743	23.2%
Population: > 65	7,433	19.8%

Education

HS grad. or less	14,009	51.5%
Some college	4,909	18.1%
Assoc./prof. degree	3,200	11.8%
Bachelor's degree	3,641	13.4%
Master's or higher	1,435	5.3%

Yearly Income by Household



Pepper Dog Productions, LLC makes no representation concerning the accuracy of data obtained from state or national geodatabase sources.

Mode of Transportation to Work

Car, truck, or van	14,895	92.7%
Public transportation	465	2.9%
Motorcycle	9	0.1%
Bicycle	3	0.0%
Walked	593	3.7%
Other means	96	0.7%

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